



The Healthcare Partner

PRESS RELEASE

BLOOD MANAGEMENT SYSTEM: GPI4BLOOD MAKES ITS DEBUT AT THE MARSEILLE TRADE FAIR

Trento, 22 November

The 30th edition of the trade fair of SFTS, Société Française de Transfusion Sanguine - French Society of Transfusion Medicine, will be held in Marseille from 24 to 26 November and **GPI** will be participating in this important event as a partner. The fair will offer an opportunity to confirm its presence at the international level, especially in French-speaking countries around the world, and more strongly in **France, Belgium and North Africa**.

The GPI Group's Blood Management System subsidiaries, Medinfo, Guyot-Walser and Hemasoft, will have a synergistic presence at the fair under the single brand **GPI4Blood**, in its first official appearance. Its strength lies in its ability to offer a **complete range** of solutions, capable of fully meeting customers' specific transfusion needs and supporting their future development through constant technological and systemic innovation.

GPI4Blood acts as a **solution provider**, combining product expertise with domain expertise. GPI4Blood can thus offer tailor-made solutions springing from constant dialogue with physicians and healthcare personnel, with significant added value compared to the role of simple software provider.

SFTS web site www.sfts.asso.fr/congres/bienvenue

GPI4BLOOD stand 44

GPI GROUP

GPI is the preferred partner for software, technologies and services for Healthcare, Social Services and the Public Administration. Founded more than 30 years ago in Trento, GPI has grown through significant investments in M&A (in Italy and abroad) and R&D, which it carries out in partnership with leading Italian research centres and universities to share scientific, technological, functional and process knowledge applied to the e-health, e-welfare, well-being sectors.

Also drawing on the solutions and know-how gained from the companies that have joined its ecosystem, the Group has masterfully translated the needs of the healthcare industry into cutting-edge high-tech solutions and new service models that optimise prevention, diagnosis and care processes, improving people's lives.

The offer combines specialised IT expertise with advisory and design capabilities enabling it to operate in a range of business areas: Software, Care, Automation, ICT and Payment services.

The Company reported consolidated revenues of EUR 271 million in 2020, with over 6,100 employees at year end and more than 2,400 customers in over 60 countries.

GPI was listed on Borsa Italiana in 2016 (AIM segment) and moved to the MTA market in 2018.

ISIN ordinary shares: IT0005221517

Press release available at www.gpi.it and www.1info.it

CONTACTS

Investor Relations

GPI | Fabrizio Redavid, Lorenzo Giollo | investor.relations@gpi.it | T: +390461381515 | Via Ragazzi del '99, 13 - 38123 Trento

Media Relations

GPI | Daniela Filbier, Enrico Orfano | media.relations@gpi.it | T: +390461381515 | Via Ragazzi del '99, 13 - 38123 Trento

Specialist

Banca Akros | Bruno Mestice | bruno.mestice@bancaakros.it | T. +3902434441 | Viale Eginardo, 29 – 20149 Milan